

LIFE LEADERSHIP PRESENTS THE
LAUNCHING A LEADERSHIP REVOLUTION
Corporate Education System

Justification for Higher Education

Many a wall of eager young minds has been adorned with a poster bearing this very headline. Displaying a magnificent cliff-top villa overlooking the surf with a massive garage in the foreground that is laden with the finest European sports cars, the poster aims to invoke in youth the desire to strive for something better out of life. Hunger *is* a key factor in leadership effectiveness. But more is needed, and the training the hungry need to achieve success is found here.

44% of companies expect to increase total spending on leadership development and executive education in 2014 while general corporate training budgets remain flat.

According to the 2012 ASTD State of the Industry Report, companies will spend an average of \$1,272 per employee on learning and development.

64% of learning executives say they are focusing on trying to speed up the leadership development process at their organization.

Millennials, the generation swamping the workforce, would rather receive career development training than a bonus by a margin of 3 to 1. And given another opportunity, they would leave organizations that don't want to help them develop their careers. (PWC Global CEO survey 2011)

THE GREATEST MINDS IN BUSINESS TOGETHER IN ONE EDUCATION SYSTEM

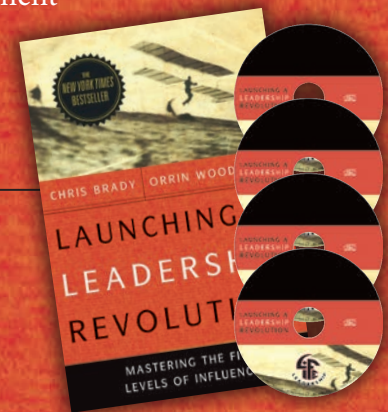


Our Corporate Coaches have centuries of combined leadership and management experience, and they have developed a systematized turn-key training program ready to be implemented by your internal structure.

KEY AREAS OF FOCUS IN OUR INITIAL 6-MONTH SYLLABUS INCLUDE:

- Values
- Vision
- Attitude
- Professionalism
- Employee Initiative
- Employee Engagement
- Interpersonal Skills
- Communication
- Conflict Resolution
- Teamwork
- Change Management
- Adaptability
- Leadership

Never before have you been able to give your employees world-class leadership training for **AS LITTLE AS \$50 A MONTH.**



“IBM has more than sixty certified coaches among its ranks. Scores of other major companies have made coaching a core part of executive development. And whereas coaching was once viewed by many as a tool to help correct underperformance, today it is becoming much more widely used in supporting top producers.”

Harvard Management Update, Vol. 9, No. 12

“Leadership development programs or initiatives are often poorly designed, either internally by those who are not leadership experts or by those who do not have any real experience leading others. Also, sometimes leadership development training is merely based on a single leadership model, or does not fit the leadership needs of the organization, which can limit its effectiveness.”

Employers Resource Council, 2012



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